

PROJECT EXPERTISE

CRM Services

Client Case Studies At A Glance:



Data Capture Speeds List Building Efforts of a Marketing Company and its Hospitality Clients

TDEC has provided a full range of document management services to this hospitality marketing company for 17 years. In that time, TDEC personnel have entered over 100 million records (each record containing one or more fields), allowing the company's restaurant clients to engage with their guests through email. TDEC's services have allowed the marketing company to expand its own services and provide its clients faster access to market to their growing databases.



Data Intelligence Firm Accelerates Data Collection by Outsourcing Its Search and Capture

In its initial start-up years, this data intelligence company needed to build its database of donor information and clean the data they already possessed. These were time-consuming tasks for a growing firm. TDEC delivered an estimated 6.2 million pieces of donor data, on-time and with 98% accuracy, providing the data intelligence firm a solid database from which to grow its business.



Data Entry Expedites the Work of a Financial Services CRM Software Company and Its Clients

To date, TDEC has entered over 3 million contacts with speed and accuracy on behalf of a financial services technology company. Using its multi-level quality control system, TDEC has achieved 99.6% accuracy for data entered in 2016 and 2017, and is on track to exceed its past performance in this 16th year of contract. Accurate and timely data entry means that the contracting company can launch its clients onto its platform faster accelerating growth and maximizing client returns.

Services:

- Mail-receipt and processing
- Document scanning
- Data entry
- OCR and data perfection
- Image and data delivery
- Metadata reports
- Storage and disposal
- Custom development

Benefits:

- Improved operational efficiencies
- Reduced operational costs
- Identification of customers, data attribution
- Greater visibility to customer data
- Speedier access to needed data
- Increased client satisfaction
- Maximizes benefits of database, services
- Scalable resources